

FRENCH-AMERICAN PIANO SOCIETY

2018 Annual Report

June 30th 2019





Photo by Mark Morris



FRENCH AMERICAN PIANO SOCIETY

French-American Piano Society is a non-profit organization designed to promote cultural exchange, education, and networking between France and the United States through French pianists and music.

Founded in 2014 by Dr. Mathieu Petitjean, our Society provides scholarships for aspiring young French pianists to attend competitions and festivals in the United States, presents world-renowned artists in recital, and endeavors to promote the activities of French pianists in America and American pianists dedicated to French piano music.

2018 has been a pivotal year with the completion of the acquisition and Inauguration of our Steinway Piano Model B, now in residence at the Consulate of France in New York.

This completes a significant milestone in the development of our Society, in partnership with the Consulate of France in New York, to showcase our recital indefinitely in the magnificent “Salon Rose” of the Consulate, but also to enable multiple recitals and musical events in the heart of our French-American community. We will be renting the piano for a modest fee to commercial institutions not members of the Committee of French Speaking Societies to offset the cost of maintenance.

We are grateful to the many corporate sponsors and individual patrons who have offered their invaluable support and scholarship funds, which make our recitals possible. Their continued presence at our side will guarantee our future progress.

Mathieu.

Mathieu Petitjean

Founder and Director



HONORARY BOARD

S.E. Anne-Claire Legendre

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Directeur, Conservatoire national supérieur de musique et de danse de Paris

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Jerome Rose

Founder and Director, International Keyboard Institute and Festival

Susan Wadsworth

Director and Founder, Young Concert Artists, Inc

Hélène Tysman

First Prize IKIF 2012 MacKenzie Award

EXECUTIVE TEAM

Mathieu Petitjean, Ph.D.

Founder and Director

Elizabeth Olson

Executive Director

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Outreach and Development Director

Matthieu Cognet, DMA

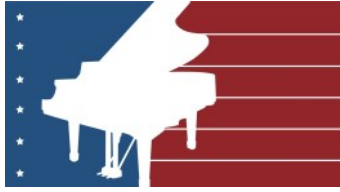
Artistic and Master Classes Program Director

Catherine Olson

Marketing Director

Mark Morris

Photographer in Residence



Our Steinway is dedicated to

James J. Sheeran
(1923 - 2007)

A great American patriot, WWII Veteran, son of France,
and Chevalier de la Legion d'honneur (2006)
of the Republic of France

We are deeply thankful to the generous patrons
who helped us fund our Steinway piano

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The “88 Key donors” - Full list on pages 21-23

The “88 Keys” Society Members and Patrons

2019 SEASON

Pierre Réach

2019 New Year's Recital

January 24th 2019 at 6:30 pm
Consulate of France in New York
Master Class on January 25th

Fanny Azzuro

2019 Spring Benefit Recital

Tuesday, April 23rd at 6:30pm
Consulate of France in New York,

2019 Two Piano Extravaganza

Fete de la Musique

Friday June 21st, 2019 at 7:30 pm
Steinway Hall, New York

2019 Young Artists Recital

Melvil Chapouto and Maxime Alberti

Thursday July 18th, 2019 at 6:30 pm
Consulate of France in New York

Yves Henry

And U.S. Debut of a Young Pianist

2019 Fall Benefit Recital

October 22nd, 2019
Consulate of France in New York at 6:30 pm
Master Class on October 23rd



Sarah Margaine and Felix Dalban-Moreynas receive the Lalique Award - Photo by Mark Morris

2018 SCHOLARSHIP GRANTS

Since our creation in 2014, we have awarded scholarships to 14 talented young French pianists who have since competed and won international competitions in the United States. The scholarship covers round-trip transportation from Paris, tuition fees for the International Keyboard Institute and Festival (IKIF), and housing during the two-week festival.

Our 2018 Scholarship Grants have been funded by:

ALICE ROSNER FOUNDATION

COLAS Inc.

RATP DEV

YANN COATANLEM

and Jean-Pierre Bizzari, Florence Brun, Nigel Brown, Emmanuel Cargill Laurence Chertoff, Remy and Isabelle Loumbrozo, Susan McKenzie, Helene Petitjean, Mathieu Petitjean, James and Lilian Rubin-Braesch, Sasso Sidi Said, Francoise Vesine de La Rue, Anonymous.

PAST SCHOLARSHIP RECIPIENTS

Hélène Tysman ('13), First Prize IKIF 2012

Matthieu Acar ('14), Finalist IKIF 2014

Maroussia Gentet ('14)

Nathanael Gouin ('14)

Olof Hansen ('15)

Audrey Lonca-Alberto ('15)

Marie-Ange Ngucy ('15), First Prize IKIF 2015

Tanguy de Williencourt ('15), Finalist IKIF 2015

Josquin Ota ('16)

Victoire-Théodora Pruvost ('16), Finalist IKIF 2016

Timotée Urbain ('16)

Julie Alcaraz ('16), Finalist IKIF 2016

Félix Dalban-Moreynas ('17)

Sarah Margaine ('17)



LEA LYON ('18)

Born in Montpellier, France, **Léa Lyon** began playing piano at the age of 9. As a student of Jean Sandor, she gave her debut solo recital at the age of 11. Lyon participated at several international piano competitions, including the Piano Competition of France (GCIP), and has performed at various events in the South of France. When she was 15, she was admitted to the conservatory of Paris to study with Romain Descharmes; she obtained all her diplomas with honours, including piano, music analysis, music theory, and chamber music. Lyon currently studies with Hortense Cartier-Bresson whom she met in a workshop in Tignes.

Lyon is the 2nd prize recipient at the International Piano Competition of Claude Kahn and the Piano Competition of Chatou, as well as a laureate at the Lagny's Piano Competition. In 2017, she was invited to perform at the Nancyphonies.

She was admitted to the Conservatoire National Supérieur de Musique et Danse of Lyon the same year, where she is currently in the studios of Sébastien Vichard and Svetlana Eganian.



ALEXANDRE LORY ('18)

Alexandre Lory is an artist of great talent and deep sensitivity. He made his debut as a soloist with orchestra at eighteen years old with the Harmony Orchestra of Lecce and the Symphony Orchestra of Aix en Provence. After completing his musical studies in Aix en Provence, he was unanimously admitted in 2011 to the Conservatoire National Supérieur de Musique et de Danse de Paris where he study with Roger Muraro and Isabelle Dubuis and obtained his Bachelor's degree (DNSPM) and Master's degree. In 2015, he was unanimously admitted in the Master of Chamber Music in Piano Duo with the pianist Clément Lefebvre in the class of C. Désert and A. Flammer.

Alexandre concertizes worldwide, both as a solo pianist and performing in chamber music ensembles. He has participated in numerous festivals, such as the Festival de la Roque d'Anthéron, the Messiaen Festival of Meije, the Folle Journée de Nantes, the Festival "All About Piano" in London, the Ysaÿe's Knokke Festival in Belgium, the Kyoto International Music Student Festival and again during the 2014 musical season of the French Cultural Center in Boston. The Académie Pianistique of Aix en Provence entrusted him for several years the accompaniment of Master Classes.

Alexandre's first album "*Opera Fantaisies*" was released in 2014 in collaboration with violinist Leo Marillier. In 2017, Alexandre was the Liszt 1st Prize recipient at the Brest International Piano Competition and the 1st Grand Prize of the Milan Società Umanitaria International Music Competition.

Alexandre is currently pursuing his Performing Artist Diploma at the CNSMD de Paris as a recipient of the Blüthner Prize. He is also laureate of the association Piano Cantabile, Fondation Safran, the Fondation Banque Populaire and the Mécénat Musical Société Générale.



Photo by Mark Morris

A PIANO AT 934

934 Fifth Avenue is the current location of the Consulate of France in New York and the selected recital venue of our Society. Before it became the Consulate, it was the private residence of music enthusiast, Mrs. Charles E. Mitchel. “Among the more important residences was that of Mr. and Mrs. Charles E. Mitchell by Walker & Gillette” *Town & Country Magazine* wrote in 1927.

Elizabeth Mitchell’s love of music led to many musical evenings at the 934 Fifth Avenue house featuring world-renowned artists. Pianist **Harold Bauer** helped Mrs. Mitchel from a “Guild of Musical Amateurs,” which gathered in the music room at 934 Fifth Avenue for monthly programs.

These recitals often featured world-renowned pianists, including **George Gershwin, Rudolph Ganz** and **Ignaz Paderewski**.

**It is the goal of our Society to revive this prestigious tradition
in the 21st century.**

Around a Steinway grand piano and an active group of sustaining members and pianists, we will organize four to five recitals per year at the celebrated 934 Fifth avenue house, now home the Consulate of France in New York.



Photo by Mark Morris.

“88Keys” Society Members and Patrons

(\$100 per key donated to acquire our Steinway)

Helene Buchen	(C1#, D1#, F1&#, G1#, A1&#, F2#, G2#, A2#)
Gilles Rousseau	(G2,A2,B2,C3,D3,E3,F3,G3)
Veronique and Pascal Carpentier	(C6#, D6#, F6#, G6#, A6#)
Ariane Daguin	(B6, A6, G6, C7)
Anne-Julia Audray	(D5, F5, A4)
Jean-Pierre Bizzari, MD	(A5, B5)
Laurence Chertoff	(D2#, D3#)
Thomas and Albane Duplan	(C8, B1)
Valerie and Gerard Duval	(G7#, F7#)
Lily Hsia	(D5#, D7#)
Susan Mackenzie	(E6, C7#)
Martha and Rick Olson	(E4, G4)
Daniel and Teresa Petitjean	(F7, G7)
Helene and Mathieu Petitjean	(A0#,A4#)
Dr. Ellie Abdi	(B0)
Catherine Munera and Alfredo Basurto	(E5)
Serge et Veronique Banzet	(A5)
Carey and Brett August	(C6)
Arnaud Boyer	(E7)
Nigel Brown	(G1)
Florence and Eric Brun	(G5)
Eric and Isabelle Chaboureau	(F2)
Vésine de La Rue	(D2)
Philippe Dreano	(G3#)
Yoni Elmalem	(A7#)
Sylvie Epelbaum,MD	(D4#)
John F. Bennet, Paris-American Club	(G4#)
Bernard Frelat	(F6)
French-American Choir of New York	(A4)
Simone Galton	(B3)
Guy Geslin	(D7)



Photo by Mark Morris. Sarah Margaine in recital, July 2017

“88Keys” Society Members and Patrons

(continued)

Anthony Gilroy	(A3)
Robert Gorman	(D1)
Odile Gorse	(C1)
Herve Houdre	(C2)
Laurent Kleitman	(C5#)
Remy Lumbroso	(D6)
Pierre Martin	(F3#)
Andrea Mayes	(C5)
Hanyi Meng	(A7)
Jean-Hugues Monier	(E2)
Mark Morris	(A3#)
Rick and Mary O'Connell	(E1)
Elizabeth Olson	(C4)
Claudine and Bernard Parisot	(C4#)
Joseph Patrych	(G5)
Michel and Judith Pautrat	(F4)
Jean Perrette	(B7)
Dmitry Rachmanov	(F4#)
Jerome Rose	(A0)
Sophie Schyler - Chateau Kirwan	(F5#)
Guy Sorman	(D4)
Annaliese Soros	(C2#)
Marie-Monique Steckel	(B4)



Jean-Efflam Bavouzet in Master Class - - Photo by Mathieu Petitjean

MASTER CLASSES

Recognized as one of the leading educational programs for French piano repertoire in the United States, our Master Classes Program attracts the highest caliber of young performing artists. Students benefit from an unique learning experience, receiving guidance and inspiration from some of the most renowned French pianists of our time. The program is open to pianists enrolled in academic music programs in the United States. Classes are free and open to the public.

PAST MASTER CLASSES

Yves Henry

Students: Mariel Mayz, Audrey Abela, Sarah Dutcher, Elham Fanoos

Hélène Tysman

Students: Anne Riegler, Sarah Dutcher, Mariel Mayz, Tyler Walker

Jean Efflam Bavouzet (picture to the left)

Students: François-Xavier Poizat, Mariel Mayz (left), Elham Fanoos

Pascal Rogé,

*Students: Audrey Abela, Sarah Dutcher, Mariel Mayz,
Marie-Ange Nguci*

Yves Henry

*Students: Małgorzata Goroszenska, Miles Massicotte,
Ivan Gusev, Xi Chen*

To apply for a masterclass, please contact our Artistic Director Matthieu Cognet:
matthieu.cognet@french-american-piano.org.



2018 FRIENDS AND DONORS

Friends and Donors of the French-American Piano Society are vital to the success of our mission. Your support to our organization provides encouragement and motivation to these young artists at the start of their careers, while also strengthening ties between France and the United States.

Your help in 2019 is needed (Scholarships, Master Class, Recitals)

Keyboard Members (\$8,800 and above)

Karen Beluso, Steinway & Sons
Lena Chang, Ph.D., Cure Insurance
Marie-Paule Nowlis, Sofitel New York
Bernard Parisot, JCDecaux
Marc-André Poirier, Crédit Agricole CIB

Full Arpeggio Members (\$2,500 and above)

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Les Conseillers du Commerce Extérieur de la France, New York
Laétitia Gazel-Antoine, ConnecThings Inc.
Hélène Petitjean, MD
The Alice Rosner Foundation

Chromatic Scale Members (\$1,200 and above)

Patrick Baugier de Chevestre, Metrowine Group
Yann Coatanlem
Gilles Rousseau

Scale Members (\$500 and above)

Emmanuel Cargill
Philip Erard
Catherine and Etienne Lamairesse



Josquin Otal - Photo by Mark Morris

2018 FRIENDS AND DONORS

(Continued)

Key Members (below \$500)

Jean Pierre Bizzari
Florence Brun
Nigel Brown
Laurence Chertoff
Remy and Isabelle Loumbrozo
Andrea Mayes
Susan McKenzie
G rard Mun ra
Martha Olson
H l ne Petitjean
Mathieu Petitjean
James and Lilian Rubin-Braesch
Sasso Sidi Said
Francoise Vesine de La Rue
Anonymous

Our Young Artist Scholarships program is in partnership with:

The Conservatoire de musique et de danse de Paris,

Sandra Lagumina, President

Bruno Mantovani, Director

www.conservatoiredeparis.fr

Income	
Event Proceeds	12,430.00
Memberships	2,720.00
Scholarship Grant Donation	12,500.00
Steinway Piano Fund Donation	25,100.00
Total Income	\$ 52,750.00
Expenses	
Bank Charges	765.73
Grants / Scholarship Expenses	
Awards Ceremony Recital	1,159.50
Dues & subscriptions	58.00
Festival and Competition Fees	2,003.00
Scholarship - Lodging	1,721.91
Scholarship - Travel	1,859.02
Total Grants / Scholarship Expenses	\$ 6,801.43
Insurance	430.00
Interest Expense	1,868.99
IT Expense	943.50
Legal & Professional Fees	275.00
Master Class Program	
Advertising/Promotional	114.85
Artists Teaching stipend	0.00
Artists Travels and Expenses	200.00
Total Master Class Program	\$ 314.85
Membership Benefits	315.00
Piano Moves	987.50
Purchases	54,960.00
QuickBooks Payments Fees	497.67
Recitals and Promotion	
Artists Travel Expenses for Recital	1,172.17
Catering and Reception	10,556.28
Cost of Labor	300.00
Event & Recital Promotional Content	2,226.24
Insurance & Legal	566.35
Promotion for the Association & Fundraising	2,377.99
Recital Rentals (Hall or Instruments)	2,934.20
Total Recitals and Promotion	\$ 20,133.23
Steinway Fundraising	
Digital Promotional	364.16
Travel Expenses	211.20
Total Steinway Fundraising	\$ 575.36
Total Expenses	\$ 88,868.26
Net Operating Income	(\$36,118.26)

2017 FINANCIALS

The overall 2018 operating budget should be viewed as a combination of cash donations and in-kind contributions including:

⇒ Donations and proceeds of 52,750, at the same level of 2017

⇒ In-kind donations for a total estimated amount of \$67,500

- 8 hotel nights donated by Sofitel New York (~ \$3,600)
- 4 recital venues donated by the Consulate of France (\$25,000)
- Pro-bono work from the Directors and Executive Team to support the execution of our operation, for an estimate of 900 hours or approximately \$30,000
- Gift of Steinway and Sons for our Two Piano Extravaganza at the Steinway Hall(~\$5,000)

Our combined budget (~ \$116,350, same as prior year) reflects the expansion of our society and the success of our Fundraising programs.

We fully paid a Steinway B piano (S/N 606796) for \$94,950 (with a 10% institutional discount and no sale taxes), with a final payment of \$54,960 . The financing of the piano is 100% secured and cash payments are scheduled until 2020. We have secured a \$35,000 loan with BNP Bank of the West that will help us bridge the long term pledges with the payment of the balance. Interest expenses of \$1,868.99 are a consequence of this loan. The piano will be 100% paid by 2020.

A net expense of \$987 for “piano moves” is new to our cost structure: it is the result of \$4,500 of piano moves expenses (Salon Rose<>Salon Cheminee) that are offset by the rental fees of the piano. This balance will be reduced if not reversed in the coming years. Our recital are barely profitable: proceeds are used to maintain the piano and fulfil our Mission.

2018 ends with net cash deficit of \$1,118.26 that is carried forward. With a piano as asset, our overall balance sheet (available on request) is very positive.

About 10% of our donation are used for Administrative purposes, including the lease of a virtual office at Regus as the cost of our Digital tools (Marketing, Promotion, CRM, Accounting etc...)



Audrey Lonca-Alberto in recital, July 2016 - Photo by Mark Morris

SPECIAL "THANKS" TO OUR 2018 PARTNERS



NEW YORK



STEINWAY & SONS

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FRENCH-AMERICAN PIANO SOCIETY

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CONSULAT GÉNÉRAL DE FRANCE
À NEW YORK



Comité national des conseillers
du commerce extérieur de la France




FRENCH EMBASSY
IN THE UNITED STATES

HIGHER EDUCATION,
ARTS, FRENCH LANGUAGE

**CONSERVATOIRE
NATIONAL SUPÉRIEUR
DE MUSIQUE ET
DE DANSE DE PARIS**

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MSD** CONSERVATOIRE
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DE LYON

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FESTIVAL**

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c/o Hodgson Russ, LLP, 1540 Broadway, 24th Fl, New York, NY 10036

Email: contact@french-american-piano.org

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